

MANUFACTURING PRIORITIES

FOR THE NORTH WEST

The North West manufacturing sector accounts for

£28 BILLION OF OUTPUT



Providing **314,000 JOBS**



AVERAGE WAGES 32% HIGHER



than the rest of the economy in the region

1.

Support manufacturers in the region to **deliver the jobs of the future** through the development of regional skills programmes. These initiatives provide manufacturers with the skills they need and can launch the career of students in a high paying exciting sector.

2.

Support the ever growing industrial diversification of the region through policies which allow the transformation of the manufacturing sector to take advantage of the vibrant new and emerging industries throughout the North West, embracing Net Zero, digitalisation and upskilling employees.

3.

Promote collaboration between manufacturers and universities.

These partnerships and the knowledge they create can lead to the development of new cutting edge technologies and solutions that benefit both academia and industry and are a key piece in the productivity puzzle.

MANUFACTURING IN THE NORTH WEST

CHEMICALS **16.0%**

TRANSPORT EQUIPMENT **15.8%**

PHARMACEUTICALS **13.5%**

OTHER
MANUFACTURING*
54.7%

*The sum of subsectors not included in the top 3

Source: ONS (2019)

WHERE NORTH WEST EXPORTS GO

OTHER **17%**



ASIA &
OCEANIA
17%



EU **50%**



NORTH AMERICA
16%

MANUFACTURING
ACCOUNTS FOR
14%
OF THE NORTH WEST'S
TOTAL OUTPUT

THE NORTH WEST'S
**OVERALL
PRODUCTIVITY**
IS THE
6TH BEST
IN THE UK AT
88%

Source: UKtradeinfo (2023)

WHERE MANUFACTURERS IN THE NORTH WEST ARE PLANNING TO INVEST IN THE NEXT 12 MONTHS



**1. SUSTAINABLE
AND GREEN
TECHNOLOGIES**



**2. EXPANSION
OF PRODUCTION
CAPACITY**



**3. EXISTING WORKFORCE
DEVELOPMENT AND TRAINING**

WHERE MANUFACTURERS IN THE NORTH WEST SEE THE BIGGEST NEW MARKET OPPORTUNITIES OVER THE NEXT DECADE



**1. ARTIFICIAL INTELLIGENCE
AND MACHINE LEARNING
APPLICATIONS**



**2. RENEWABLE
ENERGY
TECHNOLOGY
(E.G. SOLAR, WIND)**

**3. SUSTAINABLE
AND ECO-
FRIENDLY
PRODUCTS**



DAWN HUNTROD, MAKE UK REGION DIRECTOR – NORTH

Manufacturing has always had a crucial presence in the economy of the North West, and it's vital to continue building on the region's strength. Manufacturers in the North West can drive growth by creating well-paid, skilled jobs, and it's essential to seize future opportunities provided through the shift to net zero.

Building upon this, regional infrastructure and skill programmes must be improved. Greater collaboration between business, education, and government will be essential in encouraging innovation and providing manufacturers with the skills they need to take advantage of emerging industries throughout the North West.



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Make UK is backing manufacturing – helping our sector to engineer a digital, global and green future. From the first industrial revolution to the emergence of the fourth, the manufacturing sector has been the UK's economic engine and the world's workshop.

The manufacturers we represent employ 1.2 million people who have created the new technologies of today and are designing the innovations of tomorrow. By investing in their people, they continue to compete on a global stage, providing the solutions to the world's biggest challenges.

Together, manufacturing is changing, adapting and transforming to meet the future needs of the UK economy. A forward-thinking, bold and versatile sector, manufacturers are engineering their own future.

makeuk.org

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